

HBA Spartanburg 2017 Showcase of Homes

Sat. & Sun. May 6 & 7, Sat. & Sun. May 13 & 14

MAGAZINE ADVERTISING OPTIONS SHOWCASE BUILDER MAY BUY THEIR AD PAGE FOR \$1,000

SIZE	COLOR	COST	MEASUREMENTS
Full Page	Full color	\$1000	8.5" x 11"
1/2 Page	Full color	\$600	8.5" x 5.5"
1/4 Page	Full color	\$350	Vertical 4.25" x 5.5"
Back Cover	Full color	SOLD	8.5" x 11"

There is a \$50.00 additional charge if publishing staff designs and creates your ad
Ads may only be placed by HBA Spartanburg or HBA Greenville members and HBA of SC Board of Director Members
If we have room, we will accept ads from non building industry businesses like dry cleaners, hair dressers, etc...
Magazine Distribution – 6,500 to be distributed week of March 6, 2018

If a member/advertiser purchases 2 or more 1/2 pages for 2 different builders,
the cost would be \$500 per 1/2 page as opposed to \$600 per 1/2 page.

ADVERTISING APPLICATION

Please submit to: HBA Spartanburg
341 East Kennedy St., Spartanburg, SC 29302
info@hbaspartanburg.com

Application and fees must be submitted to hold a place in the magazine

Name: _____ Phone: _____

Company Name: _____ Cell: _____

Mailing Address: _____

E-Mail Address: _____

I would like to purchase the following size ad in the HBA Spartanburg 2017 Showcase of Homes Magazine:

_____ Full Page

_____ 1/2 Page

_____ 1/4 Page

_____ I will provide a camera ready ad. _____ I will need ad design services (\$50 for basic)

Name _____ Date _____

This ad is designated for _____ (Builder Page)